

## Bring U.S. themes and policy to life in India through social media



Project Title	Bring U.S. themes and policy to life in India through social media
Project Summary	Create social media content around annual themes in support of U.S. policy.
Country	India
Agency	Department of State
DoS Office	N/A
Post	NEW DELHI
Section	USAID
Number of Interns	2

## Project Description

The U.S. mission in India has a robust social media presence, actively posting on Twitter, Facebook and Instagram, and reaching one of the largest public audiences in the world. Much of our content centers around themes, for example: Black History Month, Women’s History Month, National Library Week, World Cancer Day, Earth Day, 16 Days of Activism – and many more. The U.S. Embassy in New Delhi is seeking an intern who can generate social media content for a standard set of annual themes throughout the school year. Depending on the intern’s skill set, content can include tweets, facebook posts, short videos, photos, and/or graphics. We would work with the intern to identify the themes, set deadlines, and determine deliverables. Content would be due on a bi-weekly basis. Knowledge of India is not required, but would be considered a plus. The intern must be proactive, creative and a self-starter. All content must be the original creation of the virtual intern, and copyright for all works created will be the property of the U.S. government.

## Desired Skills Interests

## Additional Information

We anticipate that this will run the full academic year, and are looking for two students to share the workload. Interns are expected to be independent, proactive, and exercise good judgement. Feedback and guidance will be

conducted primarily by email.

**Language Requirements**

*None*